

The Round Lake Area Schools Communications Department created a video on our School Improvement Plans for a February 10 Stakeholder Advisory Group meeting. Members of our board and community as well as parents, staff and district leadership met to discuss updates to School Improvement Plans and answer questions. We created this video to show, rather than just tell, everything our schools have been working hard to accomplish to improve student outcomes. This video was received well from all attendees, who appreciated an inside look at the different ways that schools approached their goals. These different methods included a Little Readers Book Club and Spirit Days at our Early Education Center to improve literacy, certificates and free pizza coupons to reduce chronic absenteeism at Beach Elementary School and a Super Mario racetrack on the walls at Ellis Elementary with prizes to incentivize the completion of online lessons. Through this video, we were able to illustrate the methods used by teachers and school leaders to accomplish goals set. This visual representation helped viewers feel more invested in the goals set because they could see the passion and care that went into each campaign at each school.